



TOHONO CHUL
PARK

Sponsorship Opportunities
Park After Dark
October 26, 2007



This free family oriented event kicks off the Fall with an evening of art, family activities and desert creatures. Families are invited to enjoy the ambience of a desert evening while participating in fun learning activities, enjoying musical or theatrical performances, and refreshments. Some of our desert's inhabitants such as bats, snakes, owls and even a bobcat may be seen! Past events have drawn over 1,500 people to the Park for this special evening.



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Gold Sponsor - \$5,000

Everything in the Silver Sponsor package, plus:
Prominent ad with logo in event program
Recognition on event posters
Mention on table tents in Tohono Chul Park
Tea Room
Table space for information and/or promotional
material
Signage at event

Silver Sponsor - \$2,500

Ad in event program
Inclusion in all print ads, with logo
Mention on Exhibit/Event Postcard
announcement mailed to 4,000
Signage at event

Copper Sponsor - \$1,000

Acknowledgement with logo in event program
Signage at Event

Park After Dark Friend - \$500

Acknowledgement in event program

In-Kind Sponsors

Tohono Chul Park seeks donations of food and beverage for the event. Recognition at event and in publications varies with level of in-kind support.

ALL Sponsorships Include: Recognition on the website, in the e-newsletter, editorial coverage in the standard newsletter and a listing in the Annual Report.

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