



Bloom Night



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This free event stars the "Queen of the Night" as the mysterious Night Blooming Cereus makes her once a year appearance. Tohono Chul Park has over 340 of these beautiful plants. One night each year is chosen to be the official "Bloom Night." Mother Nature picks the date and, if we are lucky, gives us about 24 hours notice.

An extensive email list along with help from the local media spreads the news throughout Tucson as over a thousand people converge on the Park from dusk to midnight to view this special happening. The evening features special tours, the telling of the Tohono O'odham legend, refreshments and drawings.

Gold Sponsor - \$2,500

Signage at event

Table space for informational/promotional material

Recognition on event posters
Mention in press releases

Silver Sponsor - \$1,500

Signage at event

Recognition on event posters
Mention in Press releases

Copper Sponsor - \$500

Recognition on event posters
Mention in Press releases

All sponsorship levels include: Recognition on the website, in the e-newsletter, editorial coverage in the standard newsletter and a listing in the Annual Report.

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